



Résumé

Miss Endymion Beer Assoc CIPD, FdA

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A Brief History of Naturama.

Following a career in Natural History and Green Tourism, I founded Naturama in 2004 with the publication of my first book *Down Ferny Lane*, a story of flora, fauna and fantasy, which was nominated for the Whitbread Awards and later reprinted and sold out. I went on to write and illustrate other books alongside my friend and colleague Trevor Beer with whom I mainly worked in Green Tourism. I am a published writer, illustrator and field naturalist and have developed a wide range of skills including the use of PC and MAC computer platforms, Adobe Indesign, Adobe Photoshop and Microsoft Excel, Word, Powerpoint etc. I can design, for example, leaflets, booklets, posters & Interpretation Boards. I also have a vast stock of nature photographs featuring British Wildlife & Habitats. Photographs and or illustrations can be used in my talks or to support my work. They can also be sold per use - copyright is normally maintained. Fees negotiable. I usually work to commission.

Having many years experience leading walks in Devon and on Exmoor, which involved putting together walks programmes, dealing with all aspects of customer services and health and safety issues (often in liaison with hotels and coach drivers according to the itinerary required) I met many people from all walks of life. Guided walks and talks are designed to encourage people to have an empathy towards wildlife and to aid the identification of British flora and fauna. I produced recreational courses on wildlife to groups, hotels, tourist sites etc. I have lectured to Women's Institutes, Towns Women's Guilds, Rotary, Schools, Scouts, Natural History Clubs and to other Groups and enjoyed every moment.

I previously managed two private nature reserves of eighteen acres in North Devon for ten years. This involved footpath management, nest box and species monitoring, managing a butterfly meadow (cutting 1/3 of the vegetation each year by hand using a scythe), helping with imitation otter holts, tree planting and managing flora as foodplants for butterflies and birds. A dream project for any nature lover and I probably had the best time of my entire life. Happy Days and I have never lost my enthusiasm for nature, which carries through in my writing and illustration work, though I probably produce more illustrations than articles today.

My regular column is a family page featured in Exmoor magazine, usually a double page spread and highly illustrated, written for families about our dog 'Uncle Willow' who investigates various habitats in search of different flora and fauna species. The column continues in his memory, he was rescued from the Dog's Trust in 2001. To subscribe to Exmoor Magazine please see www.exmoormagazine.co.uk

Today, I continue my illustration work and occasional columns, but am now an Associate of the Chartered Institute of Personnel and Development (CIPD) and currently working in Human Resources. Needless to say, talks, art exhibitions and workshops, guided walks etc., have all taken a back seat. I will never relinquish my love of natural history or of illustration and I am a firm believer that wildlife and people can work together harmoniously - we just have to find the right balance to ensure that future generations can enjoy similar, if not better, experiences of flora and fauna in the countryside. This is our natural heritage, but also important for our well-being.



Education

1985-1988 Park School, Park Lane, Barnstaple, Devon.

1988-1990 Great Torrington School
8 GCSE's including English and Maths

1990-1992 North Devon College, Old Sticklepath Hill, Barnstaple, Devon.

Art & Design A' Level
Geography A' Level

2006 (ECDL) European Computer Driving Licence useful for efficient administration.

2007-2009 The North Devon School of Art, Pottington Industrial Est, Barnstaple,
Devon. (Under the aegis of Plymouth University)

(FdA) Foundation Degree in Art Specialising in Illustration

Produced a short test piece animation using Adobe Photoshop Elements 6, I Photos
and I Movie 6. (Mac) Keen to try Alias Sketchbook Pro.

Software knowledge:

Knowledge of both PC and Macintosh computer platforms.

Adobe Creative Suite 4 including, Indesign, Illustrator, and Photoshop.

Microsoft Office including Word, Access, Excel & PowerPoint.

Clean Current driving licence & passport

2011 Cabin Crew Certificate of Diploma (98.4%)

-backs up my work in tourism-

2014 Completed Health & Safety (Level 2) e-course

2015 Management Systems Awareness & Internal Auditor Training

2016 CIPD Level 5 Intermediate Certificate in Human Resource Management

Awards



1985 The Cashmore Silver Cup from the North Devon Conservation Society.

1991 Television South West's (TSW) Young Person Of The Month Award (July) for work in Nature Conservation.

1991 Donated 'The Endymion Shield for Wildlife' as the annual award for young people in North Devon, (NDCS) an award still prestigiously sought after today.

2008 Awarded, and the first recipient of, the Richard Fitter Memorial Medal, presented at the BNA's Annual Conference in London, by Professor Alastair Fitter, son of the late Richard Fitter for continued work in the promotion of the identification of natural history species, particularly via field/tourist guides.

Testimonials;

"Endymion has worked with me for over eighteen years on a variety of countryside projects including Nature Trails, information boards and leaflets. She has also expertly led guided walks and talks based on natural history, as well as writing and illustrating books on the subject, and helping me with our 7,000 acres Wildlife Millennium Project in advisory and survey capacity. She is extremely hard working, conscientious, gets on well with people, and is an excellent administrator."

Trevor Beer MBE
Countryside Matters
Devon

"In the world of publishing it's rare to come across an individual with such a wide range of skills as Endymion. This, coupled with her enthusiasm for wildlife and her knowledge of the natural world, makes her an exceptional and delightful author"

Simon Butler FRSA
The Publisher
Halsgrove

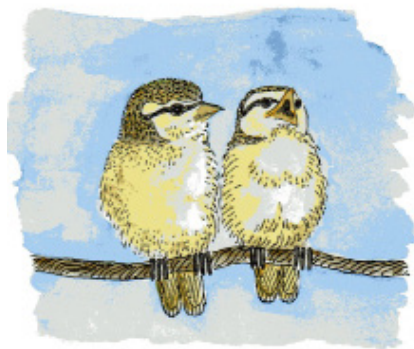
"Naturama has supplied Ernest Charles with a regular Seasonal Message for our website and has provided us with other pieces of work. Naturama's work is targeted to our customer profiles and provides them items of interest in the natural world that are always fresh, original and informative. The articles are accompanied by appropriate drawings and /or digital photographs."

Stuart Christophers
Managing Director
Ernest Charles

"I have known Endymion Beer in a variety of capacities for many years. She has been a friend for several years. In addition she has done work for me in the most professional way. Endymion is organized, efficient, extremely competent, and has an excellent rapport with people of all ages. Her communication skills, both written and verbal, are excellent. In summary, I highly recommend Endymion for any position that she may seek to pursue. She will be a valuable asset for any organization."

Trevor Dunn
Forge Specialist M.B.P.R.





Publications

Published in 'Country Origins' & 'Country Lovers Club', The British Butterfly Conservation Society's (now Butterfly Conservation) Journal (1993) and others.

'Plant Profiles' for 'Countryside Magazine', the Journal of the British Naturalist's Association. Bi-monthly. (1994-1997)

The Best Of British Magazine on specialist subjects, British Butterflies and Plants. (1994-1995)

North Devon Gazette & Advertiser 'Countryside Matters'. Weekly. (1997-2000)

Devon Today magazine, articles on Natural History and Folklore subjects. (2000-2002)

'North Devon Notes' for Devon Life Magazine.

Wrote the Education Page for Wildlife & Countryside Magazine. (2005-2006)

Wrote and illustrated a short series called "Bod Comes to Dartmoor", for Dartmoor News Magazine. (2007-2008)
www.dartmoornews.co.uk

Also wrote the West Country regional Library Services Wildlife Information sheets on a bi-monthly basis, as part of the Western Morning News wildlife project for its readers throughout the region, i.e. Cornwall, Devon, Somerset and Dorset.

Wrote and illustrated leaflets, booklets and the 'Seasonal Message' for the website of Ernest Charles Ltd. (1997-2010)
www.ernest-charles.com

Currently writes and illustrates a family page on natural history and the countryside for Exmoor Magazine. (2009-
www.theexmoormagazine.co.uk

Wrote 16 children's stories for the Society for the Protection and Re-homing of Animals (SPRA.) These will be sold in booklet and storyboard format. Also produced an audio disc for computers of the stories titled, 'Uncle Willow's Tales from Allhalland Street'. For further information contact Endymion via email.
www.spra-uk.org



Books

The following Green Tourist Guides were jointly written with friend and colleague Trevor Beer MBE:
www.trevor.beer@trevorbeer-countrysidematters.co.uk

Birds of Devon

Wildflowers of the Devon Coast (Out of Print)

The Devon Seashore (Out of Print)

Wildflowers of the Devon Hedgerow (Out of Print)

All published by Tor Mark Press with Cornish versions of these books also available.

Wildflowers of Cornwall

www.tormarkpress.co.uk

Introducing Exmoor published by Bossiney Books. (Out of print)

www.bossineybooks.com

Gorse & Buttercup Days by Endymion Beer. (Out of print) Self published in 2001 as a market tester and sold out in the same year.

Down Ferny Lane, written and illustrated by Endymion Beer, published by Lazarus Press, released May 2004 as the launch of 'Naturama', her small business. Down Ferny Lane was re-printed in 2005 and sold out!

www.lazaruspress.com

Bod the Beast of Bodmin Moor by Endymion Beer is a light-hearted tale about Bod and his side-kick Min, two Big-Cats roaming Bodmin Moor. The adventures are story-board based and fun for all the family. Currently being animated into a test piece but using a national script based on natural history education rather than the local one that is featured in the book. Published by Halsgrove in 2006 and currently available direct from them, see their website: www.halsgrove.com

A Celebration of Flora & Fauna of the Bible by Endymion Beer is published by Halsgrove in association with Naturama (2007) Available. The book is heavily illustrated with line and watercolour throughout. It is colourful, 144 pages and includes captions from the bible to help youngsters with Bible study and to educate the family in the identification of some of the flora and fauna of the Bible. It has supporting text on the natural history aspects of the wildlife included in the book by Trevor Beer MBE. Hardback.

Follies, Fables & Fantasy written & mostly illustrated by Endymion Beer although the first two stories are illustrated by Trevor Beer because he kindly produced these for the original dummy book. 100% profit to benefit The Children's Hospice South West. Published by Halsgrove.

For further information call [Halsgrove](http://www.halsgrove.com) on...

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Poetry

'Behind The Veil' was published in a book called 'Whispering Winds' by Poetry Today.

'The Countryside' was published in another anthology called 'South West 1997' by 'Poetry Now'.

'A Tale From A Harvest Mouse' was published by The International Library of Poetry in an anthology entitled 'The Star Laden Sky'. (1997)

'Love?' was accepted for 'Honoured Poets of 1998' also by the International Library of Poetry.

'The Weather Fairy' was published by 'Poetry Today' in 'The Natural Word'. (1998)

'Castle Mound' was chosen by The North Devon Hospice to feature in their calendar for the March, 2003 page. This competition was sponsored by Banbury's.

Some of these poems won prizes.





Other Activities & Membership

Associate of the Chartered Institute of Personnel Development (CIPD) having gained
Level 5 Certificate in Human Resource Management in 2016
www.cipd.co.uk

Registered Life Member of the British Naturalist's Association (MBNA)
Associate Youth Officer for the British Naturalist's Association
www.bna-naturalists.org

Fellow of the Zoological Society (FZS) since 1992
www.zsl.org

Life Member of the British Ornithological Union (MBOU)
www.bou.org.uk.

Member of Butterfly Conservation
www.butterfly-conservation.org

Member of the Romany Society
www.romanysociety.org.uk

Member of the Barnstaple Longbridge Townswomen's Guild 2008-2012
Associate Member of TG since 2012-2016.

A Friend of St George's Chapel since 2010
www.stgeorges-windsor.org

Former Editor of the newsletter for The North Devon Museum Committee.
Formerly a member of The Ministry Of Defence Conservation Group for North Devon.

Formerly edited 'Athene' for many years, our own non-profit making magazine based on Cryptozoology, Cryptobotany, Ghosts, Leys & other natural phenomena. Athene was a pet project produced to bring like minded people together to revive old folk tales, and to discuss theories that may be scientifically proven one day..... Athene was sent all over the world and was discontinued due to its success, we worked on it voluntarily to keep costs down, but costs increased dramatically as it became too popular to cope with on a voluntary basis!

Led 'Radio Walks' for BBC Radio Devon for several weeks alternating with friend, colleague and mentor Trevor Beer MBE.